evasys

The leading provider of student evaluation and insight solutions to the HE sector

20+
Years'
experience

60+
UK and Irish
institutions

1000+
Customers
worldwide

100%
Dedicated
UK office

100%
German-engineered
software

Let the HE experts transform the way your institution conducts student surveys and evaluation

evasys provides a holistic, integrated, end-to-end survey process that will revolutionise your approach to collecting student feedback, coupled with implementation and ongoing support from a dedicated UK team.

evasys works exclusively with higher education and related institutions within the UK and Ireland, providing a sector-specific focus that is complemented by the four senior managers who have all worked in universities, collectively representing over 60 years' experience and expertise in the sector.

🌐 evasys.co.uk

Institutions that deploy evasys to gather insights from students **transform** their approach to evaluation by:

- Delivering a consistent student survey experience
- Achieving high response rates
- Supporting academic staff interaction with the survey process
- Providing opportunities for students to feed back on their experiences
- Delivering instantaneous reporting for all stakeholders, allowing timely interventions
- Enabling academic staff to reflect on teaching and learning practice

- Closing the feedback loop with students so that they know their voices are heard and acted on
- Improving NSS outcomes, particularly on the Student Voice
- Delivering actionable insights and MI for academic leaders across multiple characteristics
- Integrating with multiple institutional systems, creating efficiencies and reducing administrative burden
- Efficient automation of key processes

"One benefit of working with evasys is that they know the higher education sector really well. They understand the importance of closing the feedback loop, showing students that their feedback is acted on. That doesn't come naturally to some suppliers in higher education. The way the evasys team offers support throughout demonstrates their understanding of the critical relationship between students and their HE institution and speaks to the values of evasys as a company." University of London Worldwide

"Working in partnership with evasys has eased the burden of the Graduate Outcomes Survey project immensely. We've now got a system to manage it that's fit for purpose, and the approach and experience of the evasys team has hugely benefitted us to optimise outcomes. Bruce and the team from evasys were ready to contribute quickly and adapt to our requirements. Working with evasys has made my life so much easier. They've configured the system to meet our needs and I never got a sense that anything was a major problem. " Technological University Dublin, Graduate Outcomes Survey

"We have been able to configure the system's evaluation and reporting functionality to best suit City's requirements, which will benefit our student experience." City, University of London

"We needed a process that removed painful data processing work and freed up the team to work on more value-adding tasks. When you close a survey and log-in you've got the results there the same day – that has cut out weeks of work." University of London Worldwide

"'We have used evasys to rapidly deploy Pulse Surveys during the pandemic to provide a snapshot of student understanding of how their courses will be delivered and identify any issues for early resolution. evasys has provided us with actionable insights across the University and partner institutions to drive enhancements and identify emerging areas of good practice. The system has proven invaluable in guiding our institutional decision-making throughout the pandemic" Teesside University

Academic staff views on closing the feedback loop:

- "It was not fair to expect students to respond to a large number of surveys if we do not provide feedback in reply"
- "More student responses seemed to be received because students heard that there would be feedback provided"
- "The process of closing the loop forced me – in a positive way – to consider student feedback more deeply and to reflect on my own practice"
- "[It can be] time challenging, but makes you a better teacher

evasys is used by more than 60 UK and Irish institutions including:

LONDON METROPOLITAN UNIVERSITY | Edinburgh Napier UNIVERSITY | Teesside University | LIPA THE LIVERPOOL INSTITUTE for Performing Arts | UNIVERSITY OF DERBY | LSE THE LONDON SCHOOL of ECONOMICS AND POLITICAL SCIENCE

University of Kent | SOAS University of London | UNIVERSITY OF LONDON | University of St Andrews | UNIVERSITY OF HULL | LIVERPOOL HOPE UNIVERSITY

University College Dublin Ireland's Global University | KING'S College LONDON | UNIVERSITY OF LEICESTER | UNIVERSITY of STIRLING | Royal College of Surgeons of England

Reasons to **choose** the evasys solution

① **Power up reporting capabilities**

Powerful reporting tools across both qualitative and quantitative data. evasys can provide aggregated reporting on quantitative data institution-wide, or by faculty, school, department, course, module academic year and student demographics. For qualitative data, harvest insights on free-text comments through the use of AI that provides sentiment analysis.

② **Free up time for professional services and academic staff**

Integration with university core business systems is standard. Data from student record systems, virtual learning environments and student portals connected to the evasys reduces time spent reviewing and importing data. Time required to set up, manage and analyse surveys is vastly reduced, alleviating the administrative burden placed on staff.

③ **Close the feedback loop with students**

Acting on student feedback is a fundamental component of a successful student engagement and retention strategy. The evasys 'Closing the Loop' component allows academic staff to respond directly to students, reflecting on their feedback and letting them know that their voice has meaning.

④ **Receive actionable insights for timely interventions**

evasys instant reporting mechanisms alert management to any issues that may adversely affect the engagement, success, retention and learning journey of students, allowing for targeted and timely interventions.

⑤ **Increase survey response rates**

evasys enables an efficient end to end student feedback capture, evaluation and response mechanism. Students are therefore empowered and confident in the institutions commitment to the student voice, resulting in higher response rates. evasys also provides improved student access to surveys by integrating with student portals, VLEs and mobile apps increasing the access to and ease of completing surveys.

⑥ **Improve teaching and learning practice**

The evasys Instructor Portal empowers academic staff to take ownership of their surveys and provides a framework for genuine reflection on teaching practice, which in turn offers the ability to make enhancements that improve the education experience of future cohorts.

⑦ **Drive a consistent approach across the institution**

evasys enables the embedding of a cohesive and consistent approach to evaluation across the whole institution. A robust and consistent evaluation process allows for improved data analysis and comparison, providing rich management information to help shape longer-term strategy and enhancement.

⑧ **Advanced Automation**

evasys delivers extensive automation. Opening, reminder and closing dates can be set as part of the import process. Automated routines then take over, including sending emails and delivering survey information into VLEs, student apps, end-user portals and dashboards

The evasys Team

Staff are all based in the UK and solely work with Higher Education institutions. All four senior staff have worked in UK Universities, representing 60 years' experience; this includes leading evasys implementations as customers, enabling that practical experience to be provided to our customers.

Key is the team's knowledge of HE and of the product, and the potential stakeholder journeys that are outlined – all with the aim of expediting deployment through helping institutions make informed decisions and optimising outcomes.

Integrations

- ⊘ All virtual learning environments via LTI
- ⊘ Calendar entries in Canvas and Brightspace
- ⊘ Email server – sending as e.g. surveys@institution.ac.uk
- ⊘ Custom domain (white-labelling) e.g. https://surveys.institution.ac.uk
- ⊘ Student record system nightly data feeds
- ⊘ Student mobile apps

Your data stored in the UK or Ireland
Hosted in Microsoft Azure

Students

Help students to influence positive change with an access-from-anywhere survey tool

- ⊘ Hear the student voice
- ⊘ Empower your students
- ⊘ Enhance their experience
- ⊘ Close the feedback loop

Module Leader

Enhance the value-added learning experience you provide to your students

- ⊘ Streamline module evaluation
- ⊘ Automated reports
- ⊘ Take positive action
- ⊘ Provide reflections and feedback instantly

Programme Leader

Automate the survey process to enhance learning opportunities programme-wide

- ⊘ Generate real-time reports
- ⊘ Easily analyse qualitative responses
- ⊘ Aggregate results across whole programmes
- ⊘ Drive higher response rates

Head of Department

Achieve complete oversight of student module evaluations to maximise teaching and learning outcomes

- ⊘ Optimise course and module evaluation outcomes
- ⊘ Close the student feedback loop
- ⊘ Run powerful, customisable reports
- ⊘ Generate actionable insights that drive continuous improvement

Pro Vice-Chancellor

Achieve an overall picture of student opinion and harvest actionable insights quickly and easily

- ⊘ Streamline student evaluation
- ⊘ Create cost and time efficiencies
- ⊘ Harvest student insights to support improvements
- ⊘ Make informed and timely decisions

Planning and Quality

Enhance planning and quality assrance around evaluation data with a robust, integrated survey platform

- ⊘ Take a strategic approach to data collection
- ⊘ Provide consistency across entire institution
- ⊘ Unlock rich insights for decision-makers

IT

Streamline institutional surveys with an integrated, cloud-based evaluation tool

- ⊘ Minimise overheads – SaaS (Azure)
- ⊘ Easily integrate with VLE and other systems
- ⊘ Run all institutional surveys from one tool
- ⊘ Reduce workload, time, effort and cost

Super User

Easily facilitate a high volume of surveys to save time, cost and paper

- ⊘ Reduce survey fatigue
- ⊘ Automate surveys and evaluation
- ⊘ Reduce administrative burden
- ⊘ Tailor reports to different audiences

evasys transforms the collection of student views and feedback for actionable insights

Why **partner** with the team at evasys

- ✅ Solely work with Universities and related institutions
- ✅ The four senior managers have all worked in universities, representing over 60 years' experience and expertise – and including actually leading evasys implementations as a customer and with professional university backgrounds in managing student record systems and related integrations
- ✅ Genuinely partner with customers, focussed on the long-term relationship
- ✅ Actively lead the business process re-engineering required for change
- ✅ Fully engage with and contribute to institutional culture change and related communication plans
- ✅ Implementation led by experienced project managers who have actually worked at the coalface in universities
- ✅ Dedicated Integration Leads actively working with institutional IT teams to minimise their resource and time contribution
- ✅ Offer exemplary support that is timely and engaged – and from within the UK, and the UK time zone
- ✅ Surveys can be issued within two weeks of agreement; even the most complex implementations and integrations can be delivered within two months

"Thanks to you and your wonderful team for staying very close to us during this project. You and the team lived up to your promise for sure…. The shared partnership model sounds lofty but it works in reality! I feel as if your company is on our site just like our support staff are onsite to help us with IT and email issues. No difference" *Atlantic Technological University (Donegal)*

"I'd also like to thank the team (Andy and the people working with him) for undertaking this work over the weekend. This is over and above what we expect and I very much appreciate your support in making this conversion a seamless experience to our customers" *Edinburgh Napier University*

"The whole evasys team are all incredibly supportive and helpful, and we can always rely on evasys colleagues when we have queries etc. Indeed, they helped deliver a full bespoke survey about student experience in 2020/21 from start to finish during August, as we were short staffed and between Survey Managers. A great example of the team going above and beyond, which is very much appreciated of course!" *London School of Economics and Political Science*

"The particular reason we chose evasys and what came through very strongly in the presentations and tender submission was the support from the evasys team…..there were some big promises [from evasys] around high levels of support …..and I have to say that's been fully delivered…. they have been absolutely amazing and they almost feel like colleagues" *University of London Worldwide*

"Just wanted to take this time to thank the whole team for all your efforts and help this year. None of which has gone unnoticed! It is hard to find customer service who become friends" 🙂 *QAHE*

I wanted to make contact to express my thanks to you and your team for all that you have done to enable the successful implementation up to this point. I have kept me up to date with progress throughout and I am aware that it has been a huge team effort on both your part and ours. They have had nothing but positive things to report in relation to the training and support that they have received and have very much appreciated your personal advice and guidance throughout. We are particularly grateful for the work that you have done with our Registry team in getting the datasets from the student record system into a much better place. Your working relationships with colleagues in our IT Services has been fantastic and has undoubtedly enabled the implementation to move at pace. The progress of this project has been regularly reported into our management and deliberative structures and has been noted by members of VCE as 'an excellent development'" *University of Derby*

✅ **Minimise effort**
✅ **Optimise responses**
✅ **Maximise outcomes**

Let us help you minimise effort in your student feedback processes, optimise responses and maximise outcomes with actionable insights

Surveys can be issued within a fortnight of agreement

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We do not just implement a software solution. We engage with customers through a shared partnership model, supporting institutions through the key business process change required to ensure effective delivery of surveys and all associated outcomes
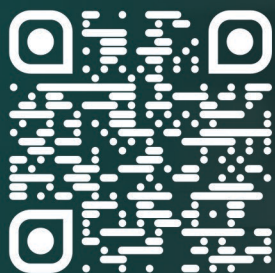
VIEW SOME OF OUR CASE STUDIES

evasys

Let's connect

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