Creating a unified Survey Ecosystem

Experiences from Queen's University Belfast

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Queen's Strategic Priorities

- **Deliver a transformative student experience**
- **Innovate our Teaching and Learning**

- Student Voice
- Student Partnerships

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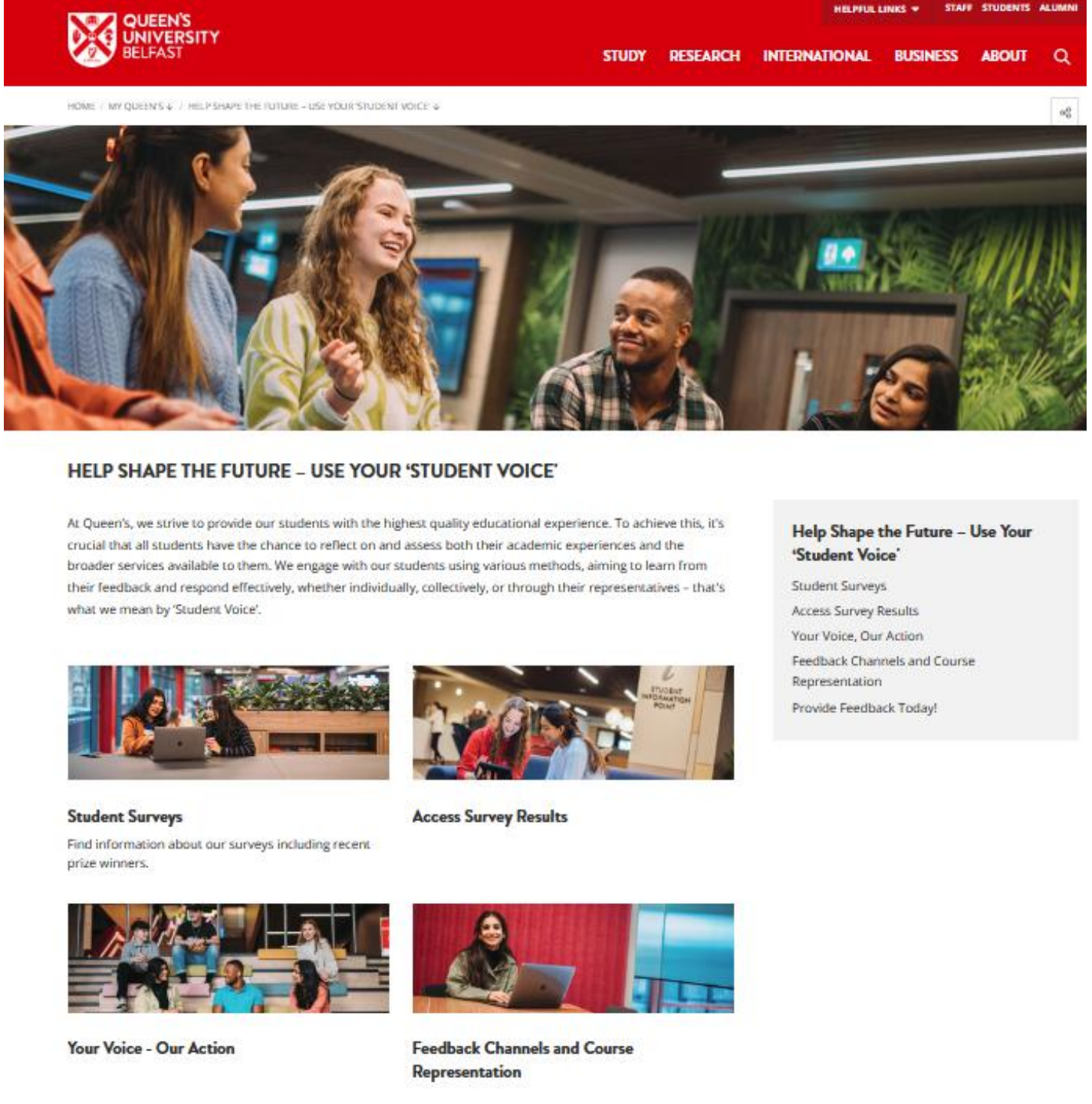
Student Voice at Queen's

- Student Voice Online website
- Student Surveys
- Students' Union
- Students Reps in schools
  - Student Voice Committees
  - SU Council
- Students represented on university committees



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Surveys at Queen's

- Module Evaluations
- Teaching Evaluations
- National Student Survey
- Queen's Student Survey
- Assessment Experience
- Placement Experience

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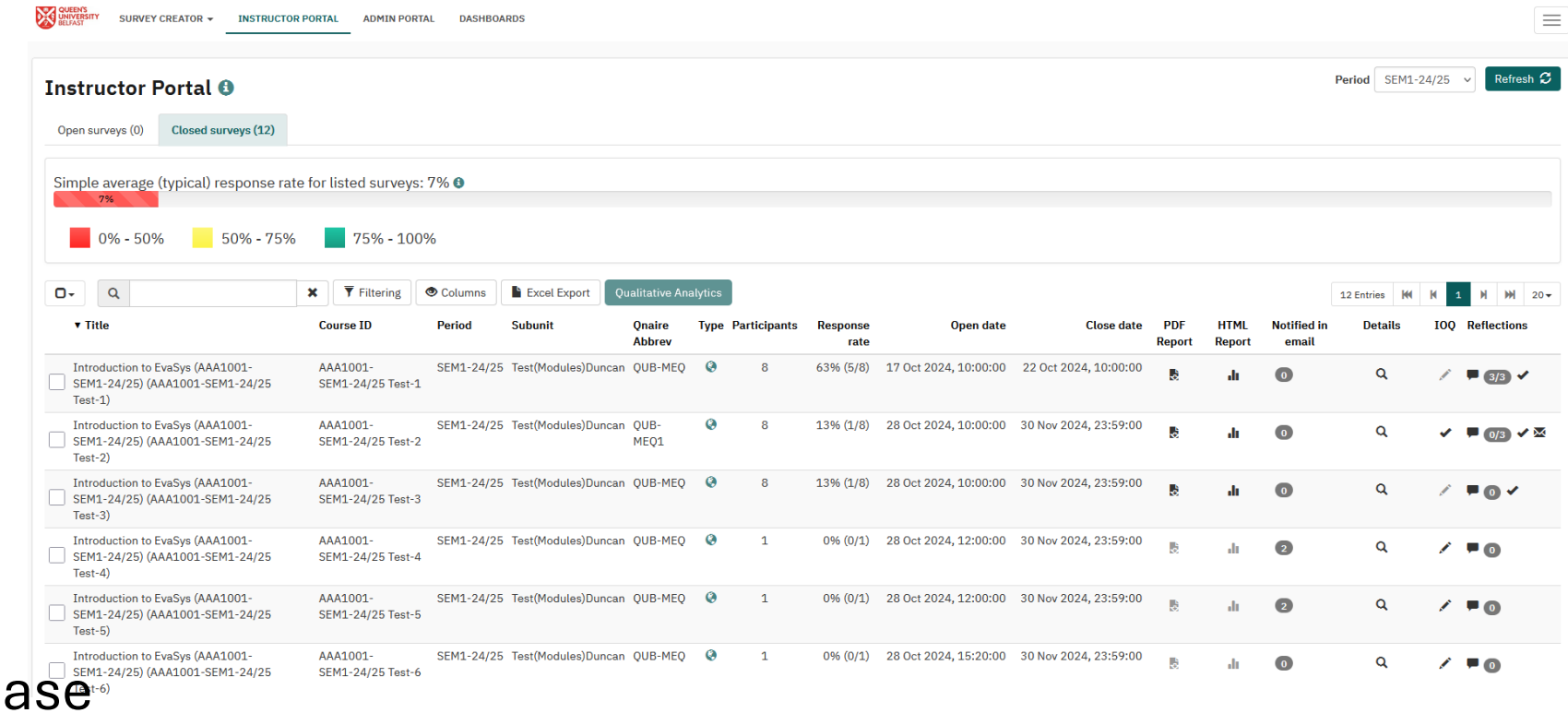
Staff Experience

- Evasys Instructor Portal
  - Single portal
  - All surveys
- Canvas modules
- Feed from student database
  - Simplified survey creation
  - Accurate student and module data
- Automated emails



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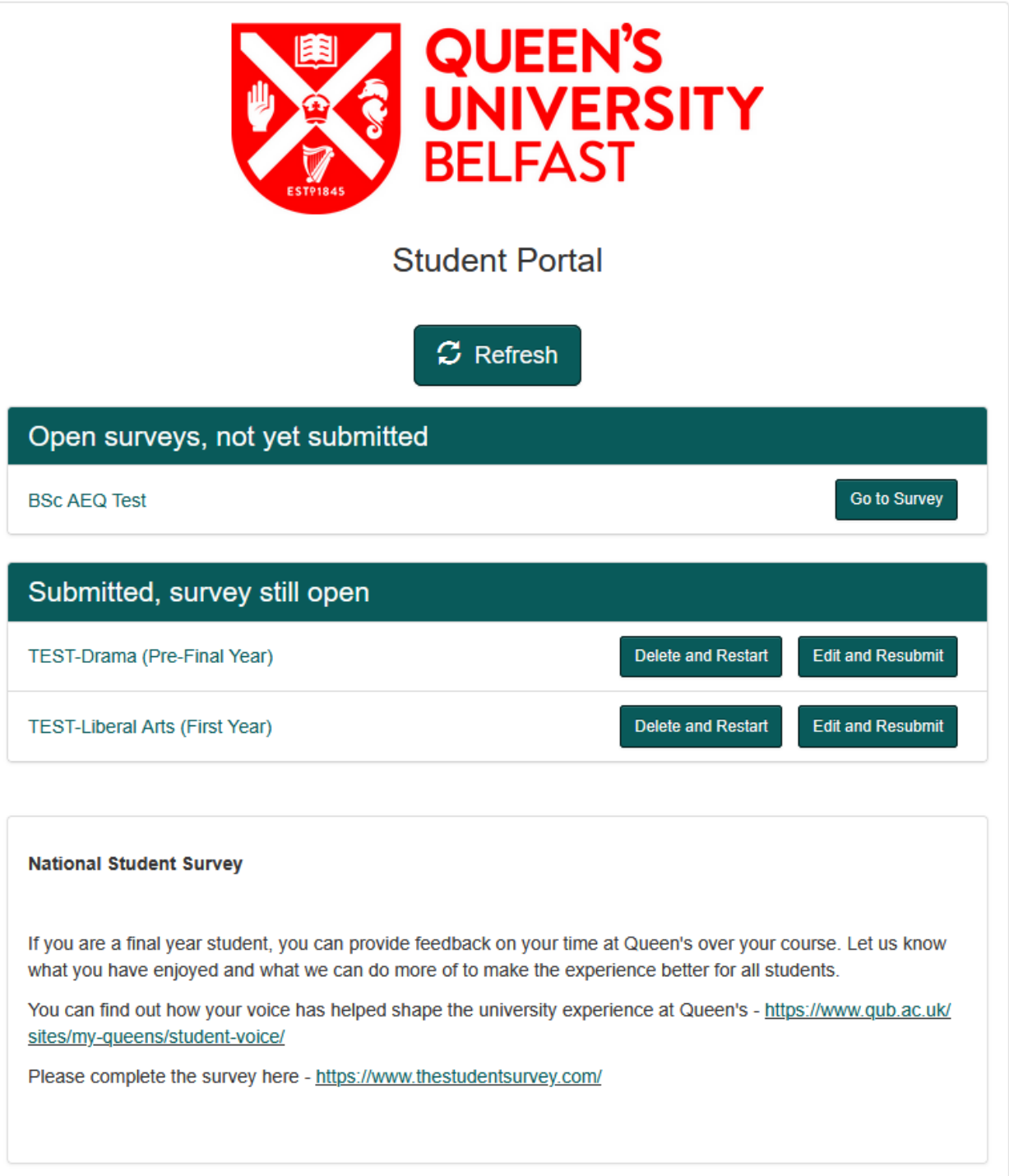
Student Experience

- Evasys Survey Portal
  - Single portal
  - All surveys
  - Queen’s branding
- Canvas modules
- Personalised emails



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A single ecosystem

- A single portal for all surveys
  - Familiarity with the system
  - Confidence that it is secure
  - Simple marketing messages

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A single ecosystem

- Levels of access
- Instructors / Programme leads can see response rates and results
- School-level dashboards
- Central access to all data

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A single ecosystem

- Improved student experience completing surveys
- Improved student experience as a result of surveys

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